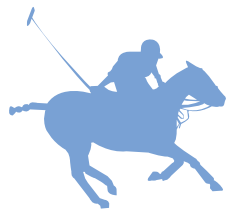




# *Program Advertising*



20 / WINDSOR CHARITY  
24 / POLO CUP

presented by



# Program Advertising Specifications

Windsor Charity Polo Cup Advertising Program - Saturday, February 17, 2024

## MATERIALS DEADLINE

January 12, 2024

## ADVERTISING SUBMISSION

Please be sure to include name, contact information, sponsorship level (if applicable) and send files utilizing one of the below options:

### EMAIL (for files less than 5 MB)

Email artwork to [nathalie.odeide@windsorflorida.com](mailto:nathalie.odeide@windsorflorida.com) with subject line: 2024 WCPC Ad Submission and include all requested information in your message.

### DIGITAL UPLOAD (for files larger than 5 MB)

Send artwork via [WeTransfer.com](https://www.wetransfer.com) to [nathalie.odeide@windsorflorida.com](mailto:nathalie.odeide@windsorflorida.com)

## PRODUCTION REQUIREMENTS

We accept the following formats: PDF (preferred), EPS, JPG, TIFF. Documents made with Publisher, PageMaker and Word Documents are not accepted.

- PDF's must be high resolution, preferably PDFx1a
- Full Page bleed ads should have crop marks at .25" offset the trim
- Do not apply half-tone screens, transfer functions, or postscript color management
- 300 DPI minimum for flat ad files, photos or logos and 1200 DPI for line art
- Convert PDF colors to CMYK, no spot (PMS), RGB or LAB files
- Outline, flatten or embed all fonts in the PDF

## QUESTIONS

If you are unsure of the ad size included in your sponsorship level or have formatting questions, please review the Sponsorship Package available online at: [windsorcharitypolocup.com](http://windsorcharitypolocup.com) or contact Nathalie Odeide at 772 388 8446 or [nathalie.odeide@windsorflorida.com](mailto:nathalie.odeide@windsorflorida.com).

Windsor is not responsible for any ads that are incorrectly submitted and may print improperly.



## MATERIALS DEADLINE

Page trim size  
Full page with bleed\*  
Full page\*  
Half page horizontal  
Half page vertical  
Quarter page

## WIDTH X HEIGHT

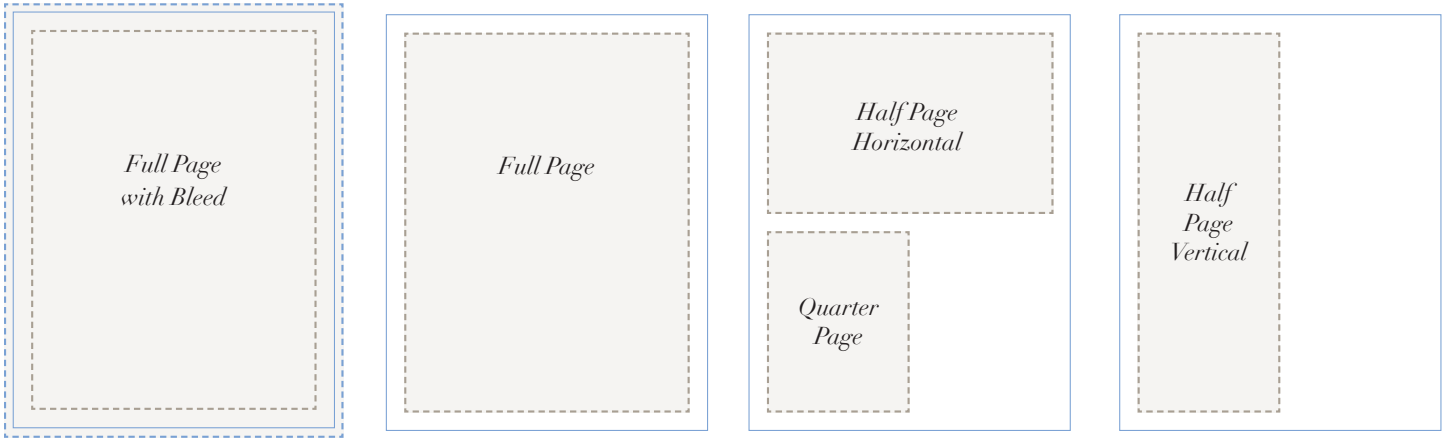
8.5" x 11"  
8.75" x 11.25"  
7.5" x 10"  
7.5" x 4.75"  
3.5" x 10"  
3.5" x 4.75"

\* Please keep critical elements and text to fall within live area 7.5"x 10" on bleed ads. A 1/2" white border will edge all non-bleed ads as shown above.

## AD DESIGN ASSISTANCE

If you need assistance with ad design, please contact Erin Kane at [hello@designedbyerin.com](mailto:hello@designedbyerin.com) (subject line: 2024 WCPC Ad Design Request)

# Program Advertising Options



## Advertising Options

- \_\_\_\_\_ Full page with bleed \$1,250
- \_\_\_\_\_ Full page \$1,250
- \_\_\_\_\_ Half page horizontal \$700
- \_\_\_\_\_ Half page vertical \$700
- \_\_\_\_\_ Quarter page \$450 (limited availability)

### CIRCULATION

Programs will be provided to all Luncheon ticket holders and will be available for purchase during the event. Circulation is over 1,000.

## Contact Information

Name \_\_\_\_\_

Company Name \_\_\_\_\_  
*if applicable*

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO Windsor Charitable Foundation and note that it is for the 2024 WCPC.

MAIL COMPLETED FORMS AND CHECKS TO Windsor Charitable Foundation  
Attn: 2024 WCPC  
3125 Windsor Boulevard  
Vero Beach, FL 32963

PAY ONLINE AT  
windsorcharitypolocup.com

COMPLETED FORMS CAN BE SUBMITTED VIA  
Email: polo@windsorflorida.com

QUESTIONS  
772 388 8377

