



# Sponsorship & Tickets



20/22 WINDSOR CHARITY  
POLO CUP

presented by





## *The 2022 Windsor Charity Polo Cup*

On Saturday, February 19, 2022, Windsor will proudly host the sixth biennial Windsor Charity Polo Cup (WCPC), which will benefit two environmentally-focused local charities. The 2022 beneficiaries are Ocean Research & Conservation Association, Inc. (ORCA) and Environmental Learning Center (ELC).

We are looking forward to gathering at Windsor's polo field for another afternoon of world-class polo and other family-friendly activities.

Presented by PNC Bank, the Windsor Charity Polo Cup is recognized as the signature high-goal charity polo match of the Vero Beach season. The 2020 event featured an exciting roster of top-level international players as well as a junior player match. Thanks to the generosity of our community and sponsors, the 2020 event raised more than \$333,000 for our selected charities.

The Hon. Hilary M. Weston and Mr. Salvatore Ferragamo return as the Honorary Co-Chairs of the event. The event will again feature an elegant field-side luncheon. Other interactive and entertaining events and exhibitions are planned for the day, including a themed tailgate competition, raffle, luxury automobile display, specialty retail village, and much more.

Please consider becoming a sponsor of the 2022 WCPC. Various sponsorship levels and their corresponding benefits are outlined in this packet. We would also be delighted to work with you to design a sponsorship that is tailored to your individual needs.

Vero Beach is an internationally diverse community; it has been termed "the Hamptons of Florida" and has as residents the highest concentration of leading CEO's in the country. The highly desirable demographics of Vero Beach present a unique and lucrative opportunity to enhance name or brand recognition and goodwill within the community.

We hope you will join us in our commitment to engage our community and to make a meaningful impact on each of our chosen benefiting charities.

Sincerely,

Maria Whittle  
Windsor Charity Polo Cup  
2022 Sponsorship Co-Chair

Jane Smalley  
Windsor Charity Polo cup  
2022 Sponsorship Co-Chair

*Windsor*

3125 Windsor Boulevard, Vero Beach, FL 32963 / Tel 772 388 8377 / Fax 772 589 0091

[windsorcharitypolocup.com](http://windsorcharitypolocup.com)



# About the 2022 Beneficiaries

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## Ocean Research Conservation Association, Inc.

The Ocean Research & Conservation Association (ORCA) is focused on preserving the Indian River Lagoon through science, restoration, advocacy and education. As the nation's first technology-based marine conservation organization, ORCA's niche in responding to large-scale deterioration of the marine environment is to collect accurate and scientifically defensible data on water quality and its impact on the marine ecosystems; provide the data to the public and decision makers in an easily understandable format; and to engage communities in marine conservation action. By combining innovative technology, applied science, and community outreach, ORCA is leading the way in protection and conservation of our valuable coast, estuaries and oceans – saving these precious habitats for the generations of tomorrow. ORCA's facilities are located in Vero Beach and Indian Harbour Beach. [teamorca.org](http://teamorca.org)



## Environmental Learning Center

The Environmental Learning Center (ELC) is an attractive destination for people of all ages to frequently return to for adventure, learning and wellness. Visitors experience and appreciate the benefits of immersion in nature, understand the value of a healthy environment, and are inspired to create a sustainable world. The ELC's mission is to educate, inspire and empower all people to be active stewards of the environment and their own wellbeing. Through participatory, immersive, nature-based experiences, the ELC's goal is to deepen the human connection with and understanding of other species, so that all humanity can live in harmony with the natural world. The unique 64-acre lagoon island nature center is open seven days a week and offers guided pontoon boat excursions; a 1,500-gallon aquarium/touch tank and interactive science museum; canoe/kayak rental and programs; events for the young and young at heart; and a multitude of volunteer opportunities. [www.discoverelc.org](http://www.discoverelc.org)



# Sponsorship Opportunities

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## BEST PLAYING PONY SPONSOR (EXCLUSIVE)

\$40,000

- Logo/name recognition on backdrop, awards ceremony banner and award blanket
- One page in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 25
- Reserved match-side seating for 25
- Invitation for 25 to Players Reception Cocktail Party
- Present award blanket to Best Playing Pony

## PLAYER RECEPTION SPONSOR (EXCLUSIVE)

\$30,000

- Logo/name recognition on backdrop and awards ceremony banner
- One page in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Luncheon seating for 20
- Reserved match-side seating for 20
- Invitation for 20 to Players Reception Cocktail Party

## CHUKKER SPONSOR (LIMITED)

\$25,000

- Logo/name recognition on backdrop and awards ceremony banner
- One page in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Luncheon seating for 15
- Reserved match-side seating for 15
- Invitation for 15 to Players Reception Cocktail Party

## MALLET SPONSOR (LIMITED)

\$15,000

- Logo/name recognition on backdrop and awards ceremony banner
- One page in program
- Logo/name recognition on event website and social media, in advertising and program
- Luncheon seating for 10
- Reserved match-side seating for 10

## DIVOT STOMP SPONSOR (LIMITED)

\$10,000

- Half page in program
- Logo/name recognition on event website and social media, in advertising and program
- Luncheon seating for 8
- Reserved match-side seating for 8

## SADDLE SPONSOR (LIMITED)

\$6,000

- Half page in program
- Recognition of event website and in program
- Luncheon seating for 6

## UNDERWRITING SPONSOR (LIMITED)

\$4,000

- Quarter page in program
- Recognition of event website and in program
- Luncheon seating for 4

## Sponsorship Levels At-A-Glance

	BEST PLAYING PONY SPONSOR	PLAYER RECEPTION SPONSOR	CHUKKER SPONSOR	MALLET SPONSOR	DIVOT STOMP SPONSOR	SADDLE SPONSOR	UNDER- WRITING SPONSOR
	\$40,000	\$30,000	\$25,000	\$15,000	\$10,000	\$6,000	\$4,000
Benefits		TAKEN	TAKEN		TAKEN		TAKEN
Logo/name recognition on awards ceremony backdrop and logo backdrop	✓	✓	✓	✓			
Program	1 page	1 page	1 page	1 page	1/2 page	1/2 page	1/4 page
Press release announcing sponsorship	✓	✓	✓				
Logo/name recognition on event website, social media, in advertising and event program	✓	✓	✓	✓	✓		
Recognition on event website and in program	✓	✓	✓	✓	✓	✓	✓
Luncheon seating	25	20	15	10	8	6	4
Reserved match-side seating	25	20	15	10	8		
Invitation to Players Reception Cocktail Party	25	20	15				
Naming rights for teams with team names/logos on player jerseys							
Presentation opportunity	Award Blanket to Best Playing Pony						

## Table & Ticket Options

### LUNCHEON TENT SEATING (LIMITED)

Table for 10 - \$6,000

Individual - \$600

### DONATIONS

If you are unable to attend the event, donations are welcome in any amount.

### TAILGATE (LIMITED TO 85 SPOTS) - On Sale, October 1

- \$600 per spot
- Spots assigned on first purchase, first served basis
- Maximum 6 people per car

Due to limited capacity restrictions we are unable to offer grandstand seating tickets for the 2022 event.

# Sponsorship & Tickets

Please respond by November 1, 2021 to ensure inclusion in applicable printed and promotional materials.

## Sponsorship Levels\*

*I am pleased to support the 2022 Windsor Charity  
Polo Cup with (check one):*

\_\_\_\_\_ Best Playing Pony Sponsor \$40,000

TAKEN Player Reception Sponsor \$30,000

TAKEN Chukker Sponsor \$25,000

\_\_\_\_\_ Mallet Sponsor \$15,000

TAKEN Divot Stomp Sponsor \$10,000

\_\_\_\_\_ Saddle Sponsor \$6,000

TAKEN Underwriting Sponsor \$4,000

## Ticket Options\*

*I am pleased to support the 2022 Windsor Charity  
Polo Cup with (check one):*

SOLD-OUT Table for 10 \$6,000

SOLD-OUT Individual Luncheon Ticket \$600

\_\_\_\_\_ Tailgate Tickets\*\* \$600 **On Sale, October 1**

Donations *If you are unable to attend, donations  
are welcome in any amount.*

### WINDSOR MEMBERS:

Windsor Members can make all purchases through their Club account or via a check or credit card. Please email Melanie Bolduc at clubaccounting@windsorflorida.com or call 772 388 8387.

### PLEASE MAKE CHECKS PAYABLE TO:

Windsor Charitable Foundation and note that it is for the 2022 WCPC.

### MAIL COMPLETED FORMS AND CHECKS TO:

Windsor Charitable Foundation  
Attn: 2022 WCPC  
3125 Windsor Boulevard  
Vero Beach, FL 32963

### COMPLETED FORMS CAN BE SUBMITTED VIA:

Email polo@windsorflorida.com

### QUESTIONS:

772 388 8377

*\* Contributions are tax deductible to the extent that the law allows. Non-tax deductible portion is \$50 per person. Tax ID 20-1841331*

*\*\* Non-tax deductible*

*Visit event website for raffle and program advertising details.*

*All sales are final; no refunds.*

## Contact Information

Name \_\_\_\_\_

Company Name \_\_\_\_\_  
*if applicable*

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_