



# Sponsorship & Tickets



20/24 WINDSOR CHARITY  
POLO CUP

presented by





## *The 2024 Windsor Charity Polo Cup*

On Saturday, February 17, 2024, Windsor will proudly host the seventh biennial Windsor Charity Polo Cup presented by PNC Bank, which will benefit the Homeless Children's Foundation of Indian River County, Ballet Vero Beach and the Indian River Land Trust. The charities selected offer programs to support the basic, educational and enrichment needs of underprivileged children, and to protect the area's land for the health and wellbeing of future generations.

We are looking forward to gathering at Windsor's polo field for another afternoon of world-class polo and other family-friendly activities.

Chaired by The Hon. Hilary M. Weston, the Windsor Charity Polo Cup is recognized as the signature high-goal charity polo match of the Vero Beach season. The 2022 event featured an exciting roster of top-level international players as well as a junior player match. Thanks to the generosity of Windsor Members, our sponsors and the community at large, the 2022 event raised \$350,000 for the Ocean Research and Conservation Association and the Environmental Learning Center.

The 2024 event will again feature an elegant field-side luncheon and other interactive and entertaining events and exhibitions, including a themed tailgate competition, raffle, luxury automobile display, specialty retail village, and much more.

Please consider becoming a sponsor of the 2024 Windsor Charity Polo Cup. Various sponsorship levels and their corresponding benefits are outlined in this packet. We would also be delighted to work with you to design a sponsorship that is tailored to your individual needs.

We hope you will join us in our commitment to engage our community and to make a meaningful impact on each of our chosen benefiting charities.

Sincerely,

A handwritten signature in cursive script that reads 'Maria Whittle'.

Maria Whittle  
Windsor Charity Polo Cup  
2024 Sponsorship Co-Chair

A handwritten signature in cursive script that reads 'Jane Smalley'.

Jane Smalley  
Windsor Charity Polo Cup  
2024 Sponsorship Co-Chair

*Windsor*

3125 Windsor Boulevard, Vero Beach, FL 32963 / Tel 772 388 8377 / Fax 772 589 0091  
[windsorcharitypolocup.com](http://windsorcharitypolocup.com)



# About the 2024 Beneficiaries

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The **Homeless Children's Foundation of Indian River County (HCF)** funds year-round enrichment activities for local homeless children, including after-school programs and summer camp. Founded by Windsor Members in 2015, HCF now serves 375 children annually. Prior to HCF's existence, most children were left in cars or motels so their parents could work. The support HCF provides assists the entire family unit: children are provided programs which open doors of opportunity, meanwhile parents can work additional hours, save, and come out of homelessness. [hcfirc.com](http://hcfirc.com)



**Ballet Vero Beach (BVB)** challenges the notion of what an arts organization is capable of. The company not only presents a full season of the highest quality productions, but has received international attention for its education and community engagement efforts. Fostering a love of our natural world, ensuring access to the arts for all, and combating the early literacy crisis for the children of Indian River County are just some of the ways BVB leverages dance to effect positive change. [balletverobeach.org](http://balletverobeach.org)



The **Indian River Land Trust's (IRLT)** has protected more than 1,200 acres of environmentally-sensitive land throughout Indian River County, including 12 miles of Indian River Lagoon shoreline. IRLT remains focused on preserving wildlife habitat, protecting scenic waterfront, and providing access to nature for the public. For nearly a decade, IRLT has partnered with a variety of organizations to provide local youth groups and students with unique educational and research opportunities to engage in nature on IRLT properties. [irlt.org](http://irlt.org)

# Sponsorship Opportunities

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## PRESENTING SPONSOR (EXCLUSIVE)

\$75,000

- Premier logo/name recognition on backdrop, awards ceremony banner
- Dedicated hospitality area in luncheon tent
- Opening double-page advertisement in program
- Press release announcing sponsorship including quote from sponsor representative
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 20 including opportunity to address guests from the podium
- Reserved match-side seating for 20
- Invitation for 20 to Players Reception Cocktail Party including opportunity to address guests from the podium
- Group dinner at a Windsor dining facility during the event weekend for 20
- Naming rights for two teams with team names on player jerseys
- Logo included on junior player jerseys
- Present trophy to winning team
- Three one-bedroom onsite guest suites for two nights (February 16-17)

## BEST PLAYING PONY SPONSOR (EXCLUSIVE)

\$40,000

- Logo/name recognition on backdrop, awards ceremony banner and award blanket
- Full-page advertisement in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 16
- Reserved match-side seating for 16
- Invitation for 16 to Players Reception Cocktail Party
- Present award blanket to Best Playing Pony

## PLAYER RECEPTION SPONSOR (EXCLUSIVE)

\$30,000

- Logo/name recognition on backdrop, awards ceremony banner
- Full-page advertisement in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Luncheon seating for 14
- Reserved match-side seating for 14
- Invitation for 14 to Players Reception Cocktail Party

## PRIVATE AVIATION SPONSOR (EXCLUSIVE)

\$30,000

- Logo/name recognition on backdrop, awards ceremony banner
- Hospitality area in luncheon tent
- Full-page advertisement in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 14
- Reserved match-side seating for 14
- Invitation for 14 to Players Reception Cocktail Party

## LUXURY AUTOMOBILE SPONSOR (EXCLUSIVE)

\$30,000

- Logo/name recognition on backdrop, awards ceremony banner
- Field side hospitality pavilion
- Full-page advertisement in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 14
- Reserved match-side seating for 14
- Invitation for 14 to Players Reception Cocktail Party
- Opportunity to display cars at the Players Reception and during half-time Divot Stomp

# Sponsorship Opportunities

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## LUXURY JEWELER SPONSOR (EXCLUSIVE)

\$25,000

- Logo/name recognition on backdrop, awards ceremony banner
- Pop-up retail space at the Players Reception and in the Retail Village (15% of proceeds from sales to be donated to the Windsor Charitable Foundation and designated for event beneficiaries)
- Full-page advertisement in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 12
- Reserved match-side seating for 12
- Invitation for 12 to Players Reception Cocktail Party

## LUXURY TIMEPIECE SPONSOR (EXCLUSIVE)

\$25,000

- Logo/name recognition on backdrop, awards ceremony banner
- Pop-up retail space at the Players Reception and in the Retail Village
- Full-page advertisement in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 12
- Reserved match-side seating for 12
- Invitation for 12 to Players Reception Cocktail Party

## CHUKKER SPONSOR (LIMITED)

\$25,000

- Logo/name recognition on backdrop, awards ceremony banner and award blanket
- Full-page advertisement in program
- Press release announcing sponsorship
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 12
- Reserved match-side seating for 12
- Invitation for 12 to Players Reception Cocktail Party

## OFFICIAL ARTIST SPONSOR (EXCLUSIVE)

\$15,000

- Logo/name recognition on backdrop, awards ceremony banner, official poster
- Full-page advertisement in program
- Logo/name recognition on event website and social media, in advertising and program
- Premier luncheon seating for 10
- Invitation for 10 to Players Reception Cocktail Party

## MALLET SPONSOR (LIMITED)

\$15,000

- Logo/name recognition on backdrop and awards ceremony banner
- Full-page advertisement in program
- Logo/name recognition on event website and social media, in advertising and program
- Luncheon seating for 10
- Invitation for 10 to Players Reception Cocktail Party

# Sponsorship Opportunities

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## DIVOT STOMP SPONSOR (LIMITED)

\$10,000

- Half-page advertisement in program
- Logo/name recognition on event website and social media, in advertising and program
- Luncheon seating for 8
- Invitation for 8 to Players Reception Cocktail Party

## UNDERWRITING SPONSOR (LIMITED)

\$4,000

- Quarter-page advertisement in program
- Recognition of event website and in program
- Luncheon seating for 4

## SADDLE SPONSOR (LIMITED)

\$6,000

- Half-page advertisement in program
- Recognition of event website and in program
- Luncheon seating for 6

## Table & Ticket Options

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### LUNCHEON TENT SEATING (LIMITED)

Table for 10 — \$6,250 ~~SOLD-OUT~~

Individual — \$625 ~~SOLD-OUT~~

### TAILGATE (LIMITED TO 85 SPOTS)

- \$600 per spot
- Spots assigned on first purchase, first served basis
- Maximum 6 people per car

### DONATIONS

If you are unable to attend the event, donations are welcome in any amount.

*Tickets go on sale to the general public on September 5*



# Sponsorship & Tickets

Please respond by November 1, 2023, to ensure inclusion in applicable printed and promotional materials and to receive full benefits.

## Sponsorship Levels\*

*I am pleased to support the 2024 Windsor Charity Polo Cup with (check one):*

TAKEN Presenting Sponsor \$75,000

\_\_\_\_\_ Best Playing Pony Sponsor \$40,000

TAKEN Player Reception Sponsor \$30,000

TAKEN Private Aviation Sponsor \$30,000

TAKEN Luxury Automobile Sponsor \$30,000

TAKEN Luxury Jeweler Sponsor \$25,000

TAKEN Luxury Timepiece Sponsor \$25,000

TAKEN Chukker Sponsor \$25,000

TAKEN Official Artist Sponsor \$15,000

\_\_\_\_\_ Mallet Sponsor \$15,000

TAKEN Divot Stomp Sponsor \$10,000

TAKEN Saddle Sponsor \$6,000

TAKEN Underwriting Sponsor \$4,000

## Ticket Options\*

*I am pleased to support the 2024 Windsor Charity Polo Cup with (check one):*

SOLD-OUT Table for 10 \$6,250

SOLD-OUT Individual Luncheon Ticket \$625

\_\_\_\_\_ Tailgate Tickets\*\* \$600

Donations *If you are unable to attend, donations are welcome in any amount.*

## Contact Information

Name \_\_\_\_\_

Company Name \_\_\_\_\_  
*if applicable*

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

### WINDSOR MEMBERS:

Windsor Members can make all purchases through their Club account or via a check or credit card. Please email Melanie Bolduc at clubaccounting@windsorflorida.com or call 772 388 8387.

### PLEASE MAKE CHECKS PAYABLE TO:

Windsor Charitable Foundation and note that it is for the 2024 WCPC.

### MAIL COMPLETED FORMS AND CHECKS TO:

Windsor Charitable Foundation  
Attn: 2024 WCPC  
3125 Windsor Boulevard  
Vero Beach, FL 32963

### COMPLETED FORMS CAN BE SUBMITTED VIA:

Email polo@windsorflorida.com

### QUESTIONS:

772 388 8377

*\* Contributions are tax deductible to the extent that the law allows.  
Non-tax deductible portion is \$100 per person. Tax ID 20-1841331*

*\*\* Non-tax deductible*

*Visit event website for raffle and program advertising details.*

*All sales are final; no refunds.*