

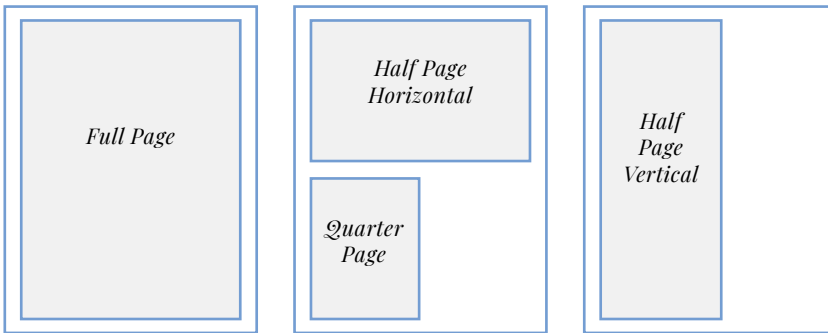


Program Advertising



20/WINDSOR CHARITY
20/POLO CUP

Program Advertising Options



Advertising Options

- _____ Full Page \$1,250
- _____ Half Page Horizontal \$700
- _____ Half Page Vertical \$700
- _____ Quarter Page \$450
(limited availability)

CIRCULATION

Programs will be provided to all Luncheon ticket holders and will be available for purchase during the event. Circulation is over 1,500.

Contact Information

Name: _____

Company Name: _____
(if applicable)

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

PLEASE MAKE CHECKS PAYABLE TO

Windsor Charitable Foundation and note that it is for the 2020 WCPC.

MAIL COMPLETED FORMS AND CHECKS TO

Windsor Charitable Foundation
Attn: 2020 WCPC
3125 Windsor Boulevard
Vero Beach, FL 32963

PAY ONLINE AT

windsorcharitypolocup.com

COMPLETED FORMS CAN BE SUBMITTED VIA

Email: polo@windsorflorida.com

QUESTIONS

772 388 8377

Program Advertising Specifications

MATERIALS DEADLINE

January 17, 2020

ADVERTISING SUBMISSION

Please be sure to include name, contact information, sponsorship level (if applicable) and send files utilizing one of the below options:

EMAIL (for files less than 5MB)

Email artwork to erin.kane@windsorflorida.com with subject line: 2020 WCPC Ad Submission and include all requested information in your message.

DIGITAL UPLOAD (for files larger than 5MB)

Upload artwork to the 2020 WCPC Ad Submission Dropbox at <https://bit.ly/2JInLv2> or send artwork via WeTransfer to erin.kane@windsorflorida.com.

PRODUCTION REQUIREMENTS

We accept the following formats: PDF (preferred), EPS, JPG, TIFF. Documents made with Publisher, PageMaker and Word Documents are not accepted.

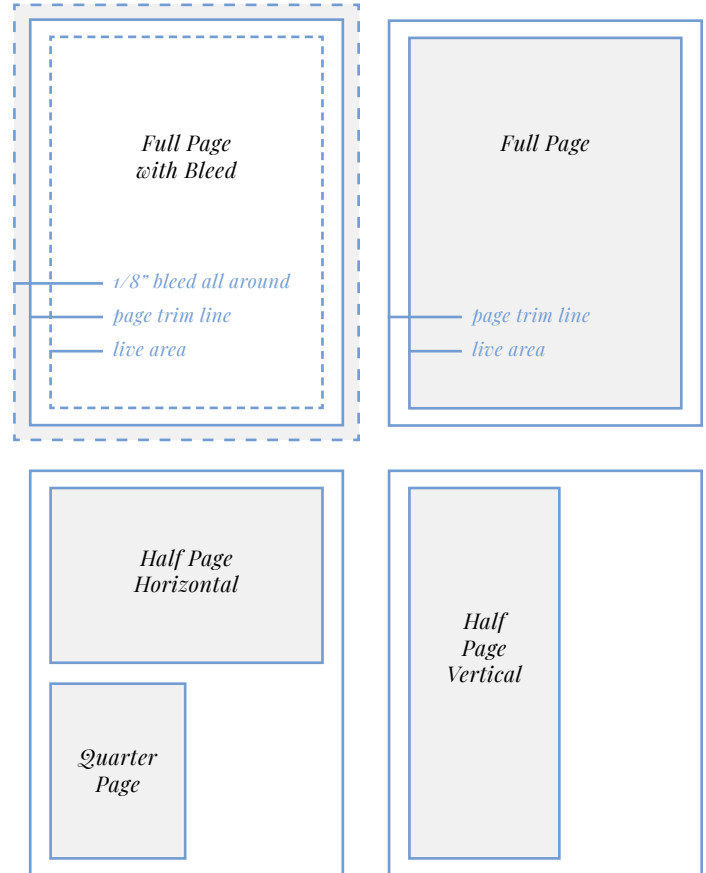
- PDFs must be high resolution, preferably PDFx-4
- Full Page Bleed PDFs should have crop marks at 12pt offset at trim
- Do not apply half-tone screens, transfer functions, or postscript color management
- 300 DPI minimum for flat ad files, photos or logos and 1200 DPI for line art
- Covert PDF colors to CMYK, no spot (PMS), RGB or LAB files
- Outline, flatten or embed all fonts in the PDF

If you need to transfer a native, packaged InDesign file, please contact Erin Kane at 772 388 8414.

QUESTIONS

If you are unsure of the ad size included in your sponsorship level or have formatting questions, please review the Sponsorship Package available online at: windsorcharitypolocup.com or contact Erin Kane at erin.kane@windsorflorida.com or 772 388 8414.

Windsor is not responsible for any ads that are incorrectly submitted and may print improperly.



AD SIZES

Page trim size
Full page with bleed*
Full page*
Half page horizontal
Half page vertical
Quarter page

WIDTH X HEIGHT

8.5" x 11"
8.75" x 11.25"
7.5" x 10"
7.5" x 4.75"
3.5" x 10"
3.5" x 4.75"

*Please keep critical elements and text to fall within live area 7.5" x 10" on bleed ads. A 1/2" white border will edge non-bleed ads as shown.

AD DESIGN ASSISTANCE

If you need assistance with ad design, please contact Erin Kane at erin.kane@windsorflorida.com (subject line: 2020 WCPC Ad Design Request) or call 772 388 8414 for design rates.

